



Employment in  
**STEM occupations**  
is expected to grow by  
**10.5%**  
over the next decade!<sup>1</sup>

## Teaching STEAM skills to your child today, sets them up for success tomorrow

### It's time to rethink learning with purposeful play

As a parent, you know how much more children learn when they're excited about what's being taught. At LEGO® Education, we know this, too. That's why we're helping school districts everywhere introduce hands-on STEAM (Science, Technology, Engineering, Arts, Mathematics) learning to their classrooms. The proven, positive benefits of this engaging approach are what drive us to develop new STEAM solutions that will thrill your children and give them plenty to say when you ask what they've learned in school. By using fun, purposeful play, teachers can spark a lifelong love of learning in children that strengthens their communication, creativity, collaboration, and problem-solving skills—all critical for prepping children for future success.

### LEGO® Learning System brings STEAM lessons to life

So how can your children be inspired to embrace learning and realize their full potential? The answer is the award-winning<sup>2</sup> LEGO® Learning System. Based on familiar LEGO® bricks and combining coding and relevant academic content, this intuitive and inclusive system transforms the way children learn—using purposeful play to strengthen confidence and make learning more motivating, memorable, and meaningful. As children grow, the LEGO Learning System grows with them—moving from simple explorations to increasingly complex real-world challenges. No matter their grade level, our engaging solutions empower children to explore big ideas both inside and outside the classroom.

To find out more about how LEGO® Education can spark your child's learning success, visit [LEGOeducation.com](https://LEGOeducation.com) today.



### Why STEAM learning with LEGO® Education

Understanding STEAM concepts will help your child:

- **Develop critical future-ready skills** like coding, computer science, engineering, and more
- **Practice problem-solving and critical-thinking skills** through project-based learning
- **Actively engage in teamwork with other students**—developing skills like communication, creativity, and collaboration, while also nurturing social emotional development

<sup>1</sup> Employment Projections, U.S. Bureau of Labor Statistics, September 2021.

<sup>2</sup> Tech & Learning recently awarded LEGO® Education SPIKE™ Essential and LEGO® Education Professional Development with the Awards of Excellence: Best of 2021.

LEGO, the LEGO logo, and the Minifigure are trademarks and/or copyrights of the LEGO Group.  
©2022 The LEGO Group. All rights reserved.